

## Specifications

		LX541H	
Display	Screen Size	43"	
	Type	Edge LED	
	Resolution	1920 x 1080 (FHD)	
Broadcasting System	Analog	PAL-M/N, NTSC-M	
	Digital	ISDB-T	
Audio	Audio Output	10W + 10W	
Basic Commercial TV Features	Welcome Video/Screen, Lock Mode, Multi-IR Code, Hotel Mode, USB Cloning, IR Out		
General Features	Pro:Centric®	Type	Pro:Centric Lite(USB type)
		HCAPI(SDK)	GEM/FLASH
	Connectivity	MHL	
	Management	Self Diagnostics(USB), Pro:Centric Editor USB	
	Interactivity	HDMI-CEC, HTNG-CEC	
	RJP Interface	RS232C, HDMI CEC	
	Auto Off/ Auto Sleep	•	
	Smart Energy Saving	•	
	Anti-theft System	Kensington Lock	
	Interface	Side	HDMI In
USB			2
Rear		RF In	2
		AV In	1(Share with Component)
		Component In(Y, Pb,Pr) + Audio(L/R)	1
		Digital Audio Out(Optical)	1 (Optical)
		RGB In (D-sub 15pin)	1
		PC Audio input	1( share with component Audio)
		RS-232C(D-sub 9pin)	1
		HDMI In	1
Power	Voltage, Hz	100 ~ 240V, 50/60Hz	
	Max (Watts)	43":105.2	
	Typical(Watts)	43":80.6	
	Energy Saving(Min)	43":64.48	
	Energy Saving(Med)	43":44.33	
	Energy Saving(Max)	43":24.18	
	Stand-by(Watts)	0.5W ↓	
Standard Approval	Safety	CB	
	Environment	-	
	Etc.	RoHS	



## Comprehensive Solutions for Hospitality

Now, you can manage your hotel more easily and efficiently with Pro: Centric® lite Series helping your guests to have a more comfortable and convenient experience in their hotel room. You can also operate all guest room TVs with centralized management on one system while saving cost and workforce.



### LX541H

Pro:Centric® Lite

- Welcome message
- New template
- Support several languages  
( English / Portuguese / Spanish / Chinese)
- Provide Hotel information

Full features are available when connected to the Pro:Centric® Server.

### Hospitality Solutions



**Welcome Video/Screen**

With the capability to display various video formats\* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.  
\* mp4, avi, mov, tp, wma, ts etc.



**Remote Jack Pack**

The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the guest room.

### Simple & Effective Maintenance



**Hotel Mode**

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



**USB Cloning**

Clone all Commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick, a process that is fully automated to save time without having to set each TV individually.



**Lock Mode**

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



**Self Diagnostics**

Enables service engineers to recognize technical issues in a TV quickly and easily through a USB Stick. The TV stores any technical issues encountered and deliver them to a USB device. Service engineers use this information to analyze technical issues instead of visiting sites.

### Basic Signage Features



**USB Auto Playback**

LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. USB auto playback feature adds commercial usability in various situations such as in lobby, restaurants and other facilities.



**IR Out**

Just connect your interactive set-top-box to LG Commercial TV. With a single remote control, the LG TVs in your hotel solution fall under your control.



**Guest Connectivity**

Guests can enjoy their own content on TV screens from their own mobile devices, tablets and other portable devices with MHL (Mobile High-Definition Link).

Download LG Commercial Display Mobile App



More info [www.lgcommercial.com](http://www.lgcommercial.com)

YouTube [youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)

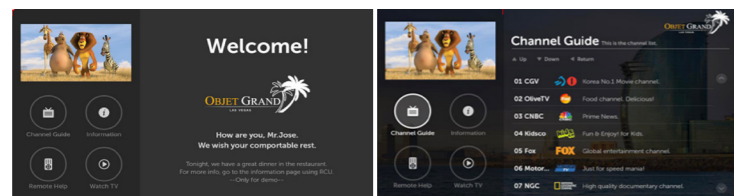
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The cost effective LG Pro:Centric® Lite application allows for modification of hotel information to fit your service. Without an extra server or set-top-box, value added TV service can be delivered with a single USB drive.

### Simple and Easy management with Pro:Centric Lite



Welcome Page

Channel Guide page

- **Welcome Page**

You can greet your guests with a warm welcome message including a hotel name and log on a TV.

- **New Template**

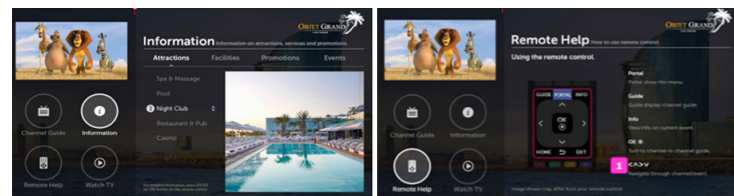
Enjoy a new template of Pro:Centric Lite. It provides a polished font style, LG standard font, and translucent page. Also, you could change the main wall paper.

- **Providing Hotel Information**

Pro:Centric Lite provides spaces for channel guide, map, hotel facilities, attraction, promotions, events info to customers.

- **Support 4 Language**

English, Portuguese, Spanish, Chinese are available on Pro:Centric Lite.



Hotel information page

Remote Control guide page

### USB Cloning



The fully automated USB Cloning feature allows you to simply copy the TV settings to all TVs with astonishing speed.

### MHL



MHL connects smart phones to the TV instantly, mirroring content in HD quality, just like connecting a PC through an HD cable. Moreover, it allows you to control the phone's content on the TV with a remote control

### Dimension

LX541H : 43"

		LX541H	
Set Size (With Stand, W x H x D, mm)	43"	973 x 624 x 325	
Set Weight (With Stand, Set, kg)	43"	13.6	
Vesa Compatibility	43"	200 X 200	

### Connectivity

LX541H

- OPTICAL DIGITAL AUDIO OUT
- HDMI IN 1
- RGB IN (PC)
- RS 232C IN (CONTROL & SERVICE)
- COMPONENT IN / AV IN
- CABLE IN
- ANTENNA IN
- HDMI IN 2 (MHL)
- USB IN 1
- USB IN 2

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